



DVG HERBAL PRODUCTS

PUTTUR Dr PAIN RELIEF OIL and BALM

IME (INNOVATIVE MARKETING EXECUTIVE) PROGRAMME

You want to start your carrier as an IME(Independent Marketing Executive), you have to purchase the product worth of Rs:499.00

Product Cost :397/- + 5% GST (19.85/-) = 416.85

Rs:416.85 + 82.15 Courier charges = 499/-

IME PRODUCT KIT : (Rs:499/-)

1)	60 ML	: 1 X 199.00 = 199.00
2)	30 ML	: 1 X 99.00 = 99.00
3)	15 ML	: 1 X 49.00 = 49.00
4)	18GMS	: 1 X 40.00 = 40.00
5)	5GMS	: 1X 10.00 = 10.00
TOTAL :		397.00
GST 5% :		19.85
		416.85
Rs:416.85 + 82.15 Courier charges = 499/-		

First time in India Company started Innovative Income Plan to establish Traditional Market which provides regular income for IME s through Network Marketing concept.

Our company is not an MLM company, here IME has no condition to re-purchase every month for getting monthly income. There is no re-purchase for IME and no need to introduce door to door customers here we are doing availability of the product to the needful customers through Retailers like Medical shops, General stores, Tea stalls, Bakeries and Supermarkets.

For IME s no option to re-purchase and for Retailers no option to joining other Retailers or IMEs.

RETAILER PRODUCT KIT : (Rs:1500.00)

1)	60 ML	: 10 X 150 = 1500.00 (10 + 2 OFFER)
GST :		5% = 75.00
TOTAL :		= 1575.00

Again 12 bottles of 60ml PutturDr Pain Relief Oil will be given freely ,every month 1 bottle will be given by the Distributor.(But the condition is Retailer has to purchase minimum amount Rs: 100 and above worth of Puttur Doctor Herbal Products)

INTRODUCTION PRODUCT OFFER (Rs: 994.00 WORTH OF PRODUCT FREE KIT)

1)	60 ML	: 2 X 199.00 = 398.00
2)	30 ML	: 2 X 99.00 = 198.00
3)	15 ML	: 2 X 49.00 = 98.00
4)	18GMS	: 5 X 40.00 = 200.00
5)	5GMS	: 10 X 100.00 = 100.00
TOTAL :		994.00

INNOVATIVE INCOME PLAN:

- 1) REFERRAL INCOME
- 2) RE-PURCHASE INCOME
- 3) RE-PURCHASE INCOME ON PROMOTIONAL BASIS

REFERRAL INCOME:

As an IME you can recommend 'N' number of IMEs and Retailers directly which comes under your first level. You will get 15% commission on your First level.

As an IME you will get 5% commission on your indirect referrals which comes under your second level.

LEVELS	IME
1 ST LEVEL	15% COMMISSION ON IME s AND RETAILERS
2 ND LEVEL	5% COMMISSION ON IME s AND RETAILERS

RE-PURCHASE INCOME:

As an IME you will get re-purchase income up to 12months on your both first and second levels.

2.5% commission on your first level and 2.5% commission on your second level Retailers re-purchase amount.

LEVELS	IME	
1 ST LEVEL	2.5% COMMISSION ON RETAILERS Re-purchase Amount	
2 ND LEVEL	2.5% COMMISSION ON RETAILERS Re-purchase Amount	

RE-PURCHASE INCOME ON PROMOTIONAL BASIS:

As an IME if you joined direct 50 IMEs and 50 Retailers you will be promoted as Independent Sales Manager **(ISM)**.

As an ISM you will get commission 2.5% + 1% additional (Total 3.5%) on your direct first level Retailers re-purchase amount and 2.5% + 1% additional (Total 3.5%) on your second level Retailers re-purchase amount.

As an IME if you joined direct 100 IMEs and 100 Retailers you will be promoted as Independent Zonal Sales Manager **(IZM)**.

As an IZM you will get commission 2.5% + 1% + 1% additional (Total 4.5%) on your direct first level Retailers re-purchase amount and 2.5% + 1% + 1% additional (Total 4.5%) on your second level Retailers re-purchase amount.

As an IME if you joined direct 250 IMEs and 250 Retailers you will be promoted as Independent General Manager **(IGM)**.

As an IGM you will get commission 2.5% + 1% + 1% + 1% additional (Total 5.5%) on your direct first level Retailers re-purchase amount and 2.5% + 1% + 1% + 1% additional (Total 5.5%) on your second level Retailers re-purchase amount.

LEVELS	IME	ISM	IZM	IGM
1 ST LEVEL	2.5%	3.5%	4.5%	5.5%
2 ND LEVEL	2.5%	3.5%	4.5%	5.5%
TOTAL	5.00%	7.00%	9.00%	11.00%